

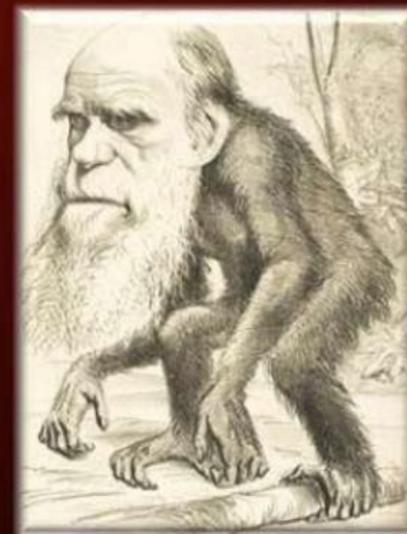
Before we begin.... Let's recall:



**CULTURE
WARS**

The Culture War

"Normalcy" Under Attack



PROHIBITION

THE AMERICAN ISSUE

A Saloonless Nation and a Stainless Flag

Volume XXVI

WESTERVILLE, OHIO, JANUARY 25, 1919

Number 4

U.S. IS VOTED DRY

36th STATE RATIFIES DRY AMENDMENT JAN. 16

Nebraska Noses Out Missouri for Honor of Completing Job of Writing Dry Act Into the Constitution; Wyoming, Wisconsin and Minnesota Right on Their Heels

JANUARY 16, 1919, MOMENTOUS DAY IN WORLD'S HISTORY

Ratification Accomplished in a Little Less Than Thirteen Months with Three States More Than the Required Three-Fourths. Resolution Gave Period of Seven Years for the Completion of Task Remaining Ones Expected to Join Their Sister States in This Act, With Possible Exception of New Jersey. United States Takes Initial Step in World-Wide Drive for Prohibition. State and National Leagues Now Give Earnest Attention to Law Enforcement Legislation

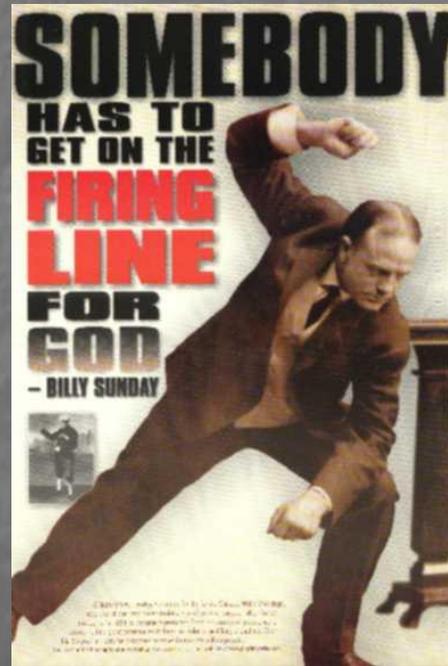
A Crisis of Values

- Many people are unhappy with the new way of life in the 1920s (communism, flappers, race relations, evolution, and more!)
- Fundamentalism emerges
 - Grounded in literal interpretation of the Bible
 - Promoted a moral lifestyle (Prohibition!)

January 1920

- The 18th Amendment goes into effect
 - Liquor considered a prime cause of corruption
 - Leads to crime, wife and child abuse, accidents on the job, and other serious social problems.
 - Most support for Prohibition comes from the rural south and west, where there is a large population of Protestants that view alcohol consumption as immoral





Evangelist Billy Sunday was famous for “fighting the devil” while preaching against alcohol, evolution, and other modern issues that fundamentalists felt were challenging the moral order of American life.

“ The reign of tears is over! The slums will soon be only a memory. We will turn our prisons into factories and our jails into storehouses and corncribs. Men will walk upright now, women will smile and the children will laugh. Hell will be forever for rent!”

- Billy Sunday, Evangelist



Daddy's in There---



And Our Shoes and Stockings and Clothes and Food Are in There, Too, and They'll Never Come Out.

—Chicago American.

WANTED--A FATHER; A LITTLE BOY'S PLEA

JULIA H. JOHNSON

A shy little boy stood peering
Through the door of a bright saloon;
He looked as if food and clothing
Would be thought a most welcome boon.

And one of the men, in passing,
As if tossing a dog a bone,
Asked, "What do you want this evening?"
In a rude and unkindly tone.

"I am wanting"—the boy's lips trembled—
"I am wanting my father, sir."
And he gazed at the little tables
Where the careless onlookers were.

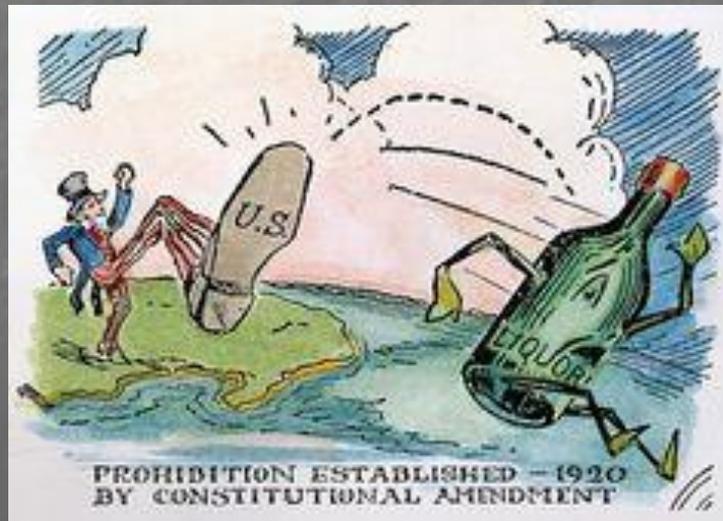
It was there that he saw his father,
But the man only shook his head,
And the boy, with his thin cheek burning,
Ran away with a look of dread.

Oh, the fathers—the fathers wanted!
How the heart-break, and bitter need,
With the longings, deep and piteous,
For the wandering children plead.

May the children's call arouse them,
May the fathers arise and go
With the young souls waiting for them,
For the little ones need them so!

SERIES G. NO. 23.

The American Issue Publishing Co.
Westerville, Ohio



ALCOHOL

The **DRUNKARD** is subject to
Tuberculosis, Venereal Diseases,
Delirium Tremens, General Debility.

The **DRUNKARD** has children threatened with
Tuberculosis, Rickets, Insanity, Epilepsy.



ALCOHOLISM
MEANS DEATH TO THE NATION

In WAR or PEACE

WHICH NEEDS IT MOST?



For the Money Represented by
Three Ten Cent Drinks a
Day For a Year

Even at "War Prices"

**Any Grocer in Your Town Will Give You
the Following Groceries:**

10 Fifty-pound Sacks of Flour
10 Bushels Potatoes
100 Pounds Granulated Sugar
5 Pounds Salt
20 Pounds Butter
10 Pounds Rice
10 Pounds Oat Flakes
10 Pounds Coffee
5 Pounds Tea

25 Cans Tomatoes
10 Dozen Oranges
10 Dozen Bananas
30 Cans Corn
10 Pounds Beans
100 Cakes Soap
1 Pound Pepper
4 Gallons Molasses
20 Gallons Oil

And There Would Be ENOUGH MONEY LEFT To Buy a Good Present for Your Wife and Baby.

Speakeasies and Bootleggers

- Speakeasies:
Underground saloons
and nightclubs
- Bootleggers:
People who smuggle
illegal liquor





People came up with all kinds of ways to hide and smuggle illegal booze...



Prohibition...

...didn't work.



Crime

Illegal alcohol was BIG business – and meant BIG profits.

Many people were killed as the result of gang violence over control of the illegal booze trade.



Today
HERALD CHICAGO EXAMINER
 METROPOLITAN EDITION
 FRIDAY, FEBRUARY 25, 1929
 PRICE 3 CENTS

FIRING SQUAD KILLS SEVEN IN BIG GANGLAND MASSACRE

At the End of Gangland's Trail!

LINE UP EXECUTIONER SNAPS; MACHINE GUNS WIPE OUT N. SIDE 'MOR'

CHICAGO (AP)—Chicago police and prohibition agents rode rough shod over Mayor William Hale Thompson's prohibition policy today in an attempt to destroy the power of gangland.

On demand of State's Attorney Swanson, the police started out to close every speakeasy, beer flat and soft drink parlor in the city.

In taking this action Swanson disregarded altogether the policy of letting the little fellow alone that had been instituted by the mayor.

Public indignation was expressed in resolutions adopted by the Chicago Association of Commerce whose membership embraces Rufus Daves, brother of the vice president; Samuel Insull, multimillionaire utilities executive, and Julius Rosenwald, the mail order king.

Executioner Snaps Over;
Lines Bank; Seven Die



BRITAIN MAPS DOWN ARMS PLAN FOR U.S. APPROVAL
U.S. DRY CHIEF CHARGES SQUAD KILLED GANG TO STOP HUNCK SQUAWK
GRIPPE KILLS THOUSANDS IN LONDON
AIMÉE KEEPS COOL
SEND HEART TO TRAITOR SLAYER'S ELEGY

CHICAGO KILLERS KNOWN; GREATEST CRIME WAR ON

Chicago Police And Prohibition Agents Ride Rough Shod Over "Bill" Thompson

CHICAGO, Feb. 16 (UP)
 Chicago police and prohibition agents rode rough shod over Mayor William Hale Thompson's prohibition policy today in an attempt to destroy the power of gangland.

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'PURPLE' GANG, DETROIT, HELD ASSASSIN BAND

Moran, Leader of 7 Men Slain, Links Capone Crew

1929
 PRICE THREE CENTS

OIL COMPANIES CUT GAS 2 CENTS
SCENTS ON SATURDAY
THE CALL
CONCRETE FINANCIAL

CHICAGO MASSACRE LAID TO POLICE IN RUM PLOT

U.S. DRY CHIEF CHARGES SQUAD KILLED GANG TO STOP HUNCK SQUAWK
AIMÉE KEEPS COOL
4 Faint as Killer Hangs
SEND HEART TO TRAITOR SLAYER'S ELEGY



GRIPPE KILLS THOUSANDS IN LONDON

DAILY, FIVE CENTS SUNDAY, TEN CENTS

SEVEN SLAIN IN MASSACRE BY CHICAGO GANGSTERS

Victims Stood Up Against Wall and Mowed Down by Machine Guns; Killers Coolly Drive Off

CHICAGO, Feb. 14. (AP)—Chicago gangsters, posing as policemen, invaded the North Side stronghold of the George (Bugs) Moran gang, lined up seven victims with their faces to a white brick wall and mowed them down with automatic pistols and machine guns.

The wholesale execution was carried out at 10:30 a.m. with all the precision of an army firing squad. It was an innovation in Chicago gang history, which brought the total gang victims to more than 135 in the past few years.

Five men drove up to Moran's headquarters in a garage at 2122 North Clark street after putting through a telephone call inquiring

DAILY GIANT



Prohibition, 1920-1933



■ CAUSES

- Various religious groups thought drinking alcohol was sinful
- Reformers believed government should protect public's health
- Reformers believed alcohol led to crime, wife and child abuse, and accidents on the job
- There was wartime hostility on the part of native-born Americans toward German-American brewers, as well as toward other immigrant groups that used alcohol

■ EFFECTS

- There was a disrespect for the law
- An increase in lawlessness, such as smuggling and bootlegging was evident
- Criminals were supplied with a new source of enormous income
- There was a growth of organized crime.